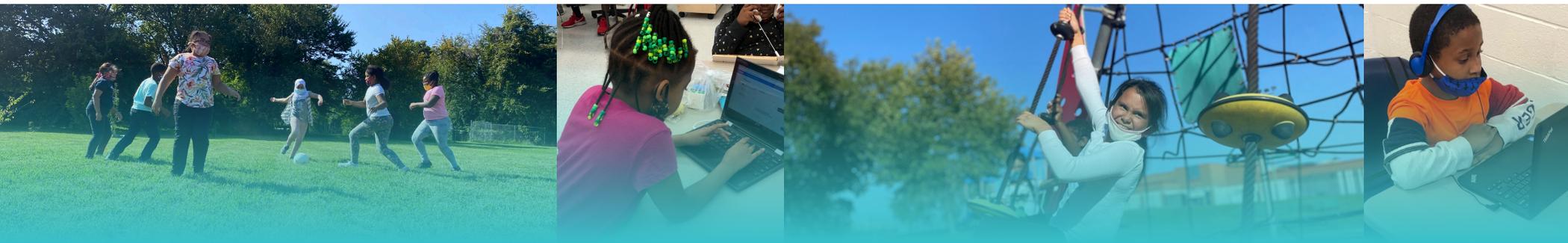


2020

IMPACT REPORT TO THE COMMUNITY





Brooke Sydnor Curran
President and CEO

2020: A YEAR OF IMPACT MESSAGE FROM THE PRESIDENT

2020 WAS A YEAR OF EXTRAORDINARY CHALLENGES, with the outbreak of COVID-19 and glaring and violent examples of systemic racism. Both of these conditions affect us all, but profoundly affect our school children. I'm encouraged, though, that these adversaries can help unite us as a community to push through, to grow, learn and change for the better.

2020 WAS A YEAR OF CONSIDERABLE CHANGE. When school buildings closed because of the pandemic, we had to think fast, be flexible and take a chance for the kids. And we did. We quickly pivoted from the school-based program to our brand new virtual program, Move2Learn-At-Home, that includes online toolkits, instructional videos and virtual professional development and training.

2020 WAS A YEAR OF SELF-REFLECTION as tragic events unfolded, and the world witnessed the killing of unarmed Black men and women here in the United States. These tragedies spurred RB staff and board members to take a meaningful look inward to further examine the role we play in our community. Many of us participated in racial justice workshops—under the leadership of Allyship and Leadership Matters—that took us on a deep dive. We're committed to standing in solidarity and continuing this important journey.

2020 WAS A YEAR OF OPPORTUNITY. We developed new and lasting relationships with partners across the city, from ACPS parents and guardians, to the Alexandria Redevelopment and Housing Authority, Space of Her Own, and the ACPS Link Club, just to name a few. And we strengthened our existing partnerships with teachers and administrators. The need to work together is more important than ever these days—and always.

With you on our team we will make even greater strides for ACPS children.

2020 AT-A-GLANCE



Distributed more than **1,800** Move2Learn-At-Home toolkits directly to households, ACPS teachers and clubs, nonprofits, and local government agencies.



Awarded **\$90,081** in grants to **33** ACPS teachers across **11** schools to get more than **5,100** kids active.



Piloted a Virtual Movement Challenge, a popular competition where everybody wins. Typically held in the classroom, the at-home version was a hit with the **80** participating teachers and **1,880** kids from **10** out of 14 elementary schools, increasing those all-important Brain Boosts. Nearly **100%** of the teachers noted the kids were better able to stay on task and focus.



Kicked off an in-depth assessment of our work, with the goal of moving forward in a more purposeful manner to achieve equity. Led by an outside source, we surveyed more than **500** ACPS teachers/administrators and community leaders for an external perspective about RB and how we can do even better.

WHO WE ARE

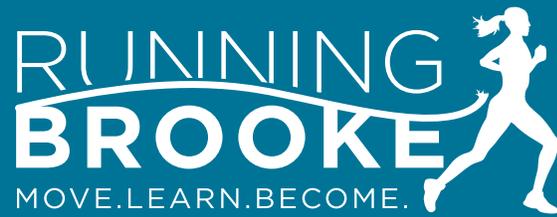
Striving to make sure every Alexandria City Public School student has tools needed for success, to level the playing field—that's our only mission at RunningBrooke. Because we know that movement-based activities integrated throughout the day help kids feel, do and learn better.

Movement builds more than muscles. It helps kids grow academically, wherever their classroom. So they can do their best work. Simple yet revolutionary.

WHAT PEOPLE ARE SAYING

"You and your team should again be commended for the incredible impact you are having on our students, staff and families. You are the perfect example of an IMPACT partner."

"Wow, I am so lucky to have the chance to work with RunningBrooke to enrich students' lives through movement. Thank you again!"



RunningBrooke.org

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and donors who make this work possible
and keep kids learning at their best.**

THANK YOU!

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